

CTAP Region 3

Educational Technology Consortium (ETC)

Cost in first year:

\$1199

year 2: \$1249

year 3: \$1299

ETC is coordinated by the California Technology Assistance Project at the Sacramento County Office of Education. CTAP Region 3 is organizing a buying and licensing consortium aimed at leveraging the number of schools and students in Region 3 to achieve significant savings on popular software products, online subscriptions, and other services to schools.

BASIC ETC BUNDLE

Initial launch in July 2007 with the following products priced on a per school basis.



Discovery Education One Place

A Digital Resource Management Software package providing teachers and administrators the power to share and manage locally-created digital content, student projects, teacher presentations and more.



United Streaming Video

Discovery Education United Streaming is a digital video-on-demand and online teaching service to help improve students' retention and test scores; it is aligned to U.S. state and provincial standards.



AP Images Database

AP Images (formerly the AccuNet/AP Multimedia Archive) is an unparalleled resource for primary source news photos from the Associated Press. AP Images contains over 3 million news photographs from the 1840s through today, with more than 3,000 photos being added on a daily basis. Additionally, users can search through over 50,000 graphics, including maps, timelines, logos and graphs. Subscribers have unlimited access to this unique resource 24/7 from their institution as well as remote locations. All content from AP Images may be downloaded and used for educational purposes with a subscription.



CTAP 3 EdTech Library

Teacher resources for integrating technology into the classroom. CTAP's EdTech library includes hundreds of multimedia tutorials on using popular software applications, guides and tutorials on using new web technologies such as podcasting, blogging, video editing, digital cameras, and additional resources for helping teachers and administrators use and integrate technology.

DISTRICT/SCHOOL COMMITMENT

Districts or school sites must commit to a three year purchase of the Basic ETC Bundle. The first year price will be \$1,199 and will increase to \$1,249 in the second year, and \$1,299 in the third year.

PRICE COMPARISON

Service	Without ETC	ETC Bundled Price
Discovery Education One Place	\$1000 per school	Bundled Price
United Streaming Video	\$1,499-\$1,599 per school	Bundled Price
AP Images Database	\$400 per school	Bundled Price
CTAP 3 EdTech Library	\$49 per teacher	Bundled Price
TOTAL	\$3000 to \$3500 per school	\$1,199 per school (year 1)

OPTIONAL PRODUCTS/SERVICES

The following optional products are available on a per student basis, based upon your CBEDS enrollment data and part of a three year package.

Service	Without ETC	ETC Bundled Price
netTrekker DI *	\$1.80 per student list price	\$1.23 per student
Grolier Online with 3 databases (Elementary) *	\$1.53 per student	\$0.61 per student
Grolier Online with 5 databases (Middle / High School) *	\$2.42 per student	\$1.18 per student
Curriculum Companion	\$49.00 per teacher	\$25.00 per teacher

* Contingent on total regional participation of 50,000 ADA.